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# Local Economy Policy Development Advisory Group

Wednesday, 30th June, 2021 at 5.30 pm  
via Remote Access

The Access to Information Procedure Rules are not applicable to Policy Development Advisory Groups and members of the public may not attend. Members of the Council who are not members of the Policy Development Advisory Group may attend to observe the proceedings, seating for which will be provided, subject to providing advance (by noon of the day of the meeting) written notification to the Chairman of the meeting and [committeeservices@horsham.gov.uk](mailto:committeeservices@horsham.gov.uk)

Councillors: Chris Brown (Chairman)

Matthew Allen  
John Blackall  
Jonathan Chowen  
Roy Cornell  
Billy Greening

Gordon Lindsay  
Colin Minto  
Mike Morgan  
Jack Saheid  
Belinda Walters

You are summoned to the meeting to transact the following business

Glen Chipp  
Chief Executive

## Agenda

	Page No.
1. <b>Apologies for absence</b>	
2. <b>Notes of previous meeting</b>	3 - 4
To receive the notes of the Local Economy & Parking PDAG held on 5 May 2021	
3. <b>Scope of the Local Economy portfolio</b>	
The Cabinet Member will give a brief overview of the Local Economy portfolio, following recent changes to the Cabinet structure	
4. <b>Introduction to the Economic Development team</b>	
To receive an introduction to officers' roles within the team	

To receive the following service updates:

5. **Covid Recovery Plan**

To receive a verbal update from Economic Development by the Head of Property & Facilities on Covid-recovery initiatives, including ARG (Additional Restriction Grant) and WBF (Welcome Back Fund) grants received from government

Members of the PDAG will be asked for their comments and suggestions

6. **Forward Plan Extract for the Local Economy Portfolio**

None to report

**Local Economy and Parking Policy Development Advisory Group**  
**5 MAY 2021**

Present: Councillors: Paul Clarke (Chairman), Matthew Allen, John Blackall, Tony Hogben, Richard Landeryou, Gordon Lindsay, Colin Minto, Mike Morgan, Jack Saheid and Belinda Walters

Apologies: Councillors: Roy Cornell

26 **NOTES OF PREVIOUS MEETING**

The notes of the previous meeting held on 10 March were received.

27 **ECONOMIC RECOVERY PLAN - DRAFT PROPOSALS**

The Cabinet Member advised that the Economic Development Team was setting up an Economic Recovery Plan, a strategy to help commercial businesses and partners to recover from the pandemic and support them through an uncertain future.

The Group noted how the retail sector was recovering from the pandemic at a local and national level, with the significant increase in on-line activity continuing after the reopening of retail outlets.

The Head of Property & Facilities gave an overview of the government grants that had been provided to help business communities affected by the pandemic, and also of grants provided by HDC, including Shop Improvement Grants and LEAP small business grants.

The Head of Property & Facilities then briefed the Group on the initiatives in HDC's Economic Recovery Plan. These included:

Pop Up Horsham: helping new businesses gain experience and exposure through providing a shared pop-up retail space;  
Training and business skills: mentoring programme for emerging businesses;  
Virtual Horsham: online remote trading platform for local independent retailers;  
Virtual Tours: promoting attractions in villages in the district;  
Henfield Artisan Market: an outlet for artisan traders;  
Centre of Music Excellence: a creative space at The Rec in Horsham Town.

It was noted that these were in addition to several ongoing projects supported by the Economic Development Team. A number of initiatives within the Economic Recovery Plan already had budgets approved by Council.

The Cabinet Member invited the Group to comment on these projects, some of which were based on ideas put forward at the last meeting of the PDAG. The Group were supportive of the Plan and discussed the detail of how some of the initiatives could be taken forward.

The Cabinet Member thanked the Economic Development Team for their hard work, and for their continued work in developing these initiatives further.

28 **FORWARD PLAN EXTRACT FOR THE LOCAL ECONOMY AND PARKING PORTFOLIO**

There were no items on the current Forward Plan for noting.

*The meeting closed at 6.38 pm having commenced at 5.38 pm*

**CHAIRMAN**